

FORM NO. 5	SHOW DIRECTORY ADVERTISEMENT
COMPANY NAME	

Submission Deadline: 15 July 2016

ADVERTISEMENT	IN INR	IN USD
<input type="checkbox"/> Cover Page Inner Side	<input type="checkbox"/> 50000.00	<input type="checkbox"/> 850
<input type="checkbox"/> Back Cover Page	<input type="checkbox"/> 50000.00	<input type="checkbox"/> 850
<input type="checkbox"/> 1st Page of Guide	<input type="checkbox"/> 45000.00	<input type="checkbox"/> 765
<input type="checkbox"/> 2nd Page of Guide	<input type="checkbox"/> 25000.00	<input type="checkbox"/> 425
<input type="checkbox"/> 3rd Page of Guide	<input type="checkbox"/> 20000.00	<input type="checkbox"/> 340
<input type="checkbox"/> 4th Page of Guide	<input type="checkbox"/> 18000.00	<input type="checkbox"/> 300
<input type="checkbox"/> Full Page (Colour)	<input type="checkbox"/> 15000.00	<input type="checkbox"/> 255
TOTAL		
SERVICE TAX @ 14.5%		
GRAND TOTAL		

Prices are Nett of any agency commission which will NOT be paid by the Organizers. Cost of advertisement will be billed directly to Exhibitors. FULL PAYMENT MUST BE WITH SUBMISSION OF ARTWORK OR PRINTING WILL NOT BE GUARANTEED. In the case of non-receipt of payment, the Organizers reserve the right to offer to other exhibitors and / or parties after giving 7 days notice.

SIZE	FULL PAGE	
Printing Size	120mm (W)	180mm (H)
Bleed Size	130mm (W)	200mm (H)

Resolution: Strictly 300 dpi in CMYK and the dimension should as mentioned above

Format: Coral (12 Version) / Jpeg / Tiff / PDF.



18-19-20 AUGUST 2016
 Sri Lanka Exhibition & Convention Centre
 Colombo - Sri Lanka

FORM NO. 6	SPONOSORSHIP
COMPANY NAME	

Submission Deadline: 15 July 2016

SPONSORSHIP TYPE	IN INR	IN USD
<input type="checkbox"/> TITLE SPONSOR	<input type="checkbox"/> 18,00,000	<input type="checkbox"/> 30000
<input type="checkbox"/> PRINCIPAL SPONSOR	<input type="checkbox"/> 6,00,000	<input type="checkbox"/> 10000
<input type="checkbox"/> PLATINUM SPONSOR	<input type="checkbox"/> 5,00,000	<input type="checkbox"/> 8000
<input type="checkbox"/> CARRY BAGS SPONSOR	<input type="checkbox"/> 2,00,000	<input type="checkbox"/> 3300
<input type="checkbox"/> TRADE PARTNERS	<input type="checkbox"/> 1,30,000	<input type="checkbox"/> 2000
<input type="checkbox"/> VISITOR'S INVITATION CARDS SPONSOR	<input type="checkbox"/> 1,00,000	<input type="checkbox"/> 1600
<input type="checkbox"/> LANYARD SPONSOR	<input type="checkbox"/> 80,000	<input type="checkbox"/> 1200
<input type="checkbox"/> REGISTRATION AREA SPONSOR	<input type="checkbox"/> 60,000	<input type="checkbox"/> 900
<input type="checkbox"/> CAFETERIA SPONSORSHIP	<input type="checkbox"/> 50,000	<input type="checkbox"/> 750
TOTAL		
SERVICE TAX @ 14.5%		
GRAND TOTAL		

Please return this completed form to:

S.D. PROMO MEDIA PVT. LTD.

2247, 2nd Floor, Hudson Lane, GTB Nagar, Delhi – 110 009 India

Tel: +91-11-43003757 / 47034600 Fax: +91-11-47056500 Email: info@sdpromomedia.com

~ PLEASE RETAIN A COPY FOR YOUR RECORDS ~

SPONSORSHIP DETAILS

1) TITLE SPONSOR - (1 NO.) - PRICE: US\$ 30000

Prominent Branding Across the event
Showcase area of 36 Sq. Mt. in the exhibition
Company logo with hyperlink in our official website header
Company logo on all promotional materials (email, print brochures, print invitations, conference manual, posters, trade magazines, news papers etc)
Banner on Home Page of www.srilankalabexpo.com with hyperlink of company official website
Full Page Advertisement on first page of Show Catalogue
Company Logo on all the branding material during show time on venue
Display board inside the conference hall (Sri Lanka Lab Conference)
Logo Display on the back drop of Sri Lanka Lab Conference
Logo on Visitor Badges
Privilege to nominate three speakers and 6 delegate passes in paid conference as complementary

2) PRINCIPAL SPONSOR - (1 NO.) - PRICE: US\$ 10000

Prominent Branding Across the event
Company logo with hyperlink in our official website
Company logo on all promotional materials (email, print brochures, print invitations, exhibitor manual, posters, trade magazines, news papers etc)
Banner on Home Page of www.srilankalabexpo.com with hyperlink of company official website
Full Page Advertisement on second page of Show Catalogue
Company Logo on all the branding material during show time on venue
Display board inside the conference hall (Sri Lanka Lab Conference)
Logo on Visitor Badges
Privilege to nominate two speakers and 4 delegate passes in paid conference as complementary

3) PLATINUM SPONSOR - (1 NO.) - PRICE: US\$ 8000

Prominent Branding Across the event
Company logo with hyperlink in our official website
Company logo on all promotional materials (email, print brochures, print invitations, exhibitor manual, posters, trade magazines, news papers etc)
Banner on Home Page of www.srilankalabexpo.com with hyperlink of company official website
Full Page Advertisement on third page of Show Catalogue
Company Logo on all the branding material during show time on venue
Display board inside the conference venue (Sri Lanka Lab Conference)
Logo on Visitor Badges
Privilege to nominate one speaker and 2 delegate passes in paid conference as complementary



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Sri Lanka Exhibition & Convention Centre
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4) TRADE PARTNERS - (2 NOS.) - PRICE: US\$ 2000

Company logo with hyperlink in our official website
Company logo on all promotional materials (email, print brochures, print invitations, exhibitor manual, posters, trade magazines, news papers etc)
Logo on Home Page of www.srilankalabexpo.com with hyperlink of company official website
Full Page Advertisement in Show Catalogue
Company Logo on all the branding material during show time on venue
2 delegate passes in paid conference as complementary

5) LANYARD SPONSOR - (1 NO.) - PRICE: US\$ 1200

Company name on 5000 numbers of lanyards
Company logo with hyperlink in our official website
Company logo on all promotional materials (email, print brochures, print invitations, exhibitor manual, posters, trade magazines, news papers etc)

6) VISITOR'S INVITATION CARDS SPONSOR - (1 NO.) - PRICE: US\$ 1600

We includes your company details (12 cm x 5 cm) on 50000 numbers of invitations
Company logo with hyperlink in our official website
Company logo on all promotional materials (email, print brochures, print invitations, exhibitor manual, posters, trade magazines, news papers etc)

7) CARRY BAGS SPONSOR - (1 NO.) - PRICE: - US\$ 3300

We prints your company advertisement both the side of carry bag (Size: 8 inches x 12 inches) Bag Size: 15 inches x 12 inches
Company logo with hyperlink in our official website
Company logo on all promotional materials (email, print brochures, print invitations, exhibitor manual, posters, trade magazines, news papers etc)

8) REGISTRATION AREA SPONSOR - (1 NO.) - PRICE: US\$ 900

We will hang 4 numbers of posters on form filling counters and one poster inside the registration counter (all registration counters)
Company logo with hyperlink in our official website

9) CAFETERIA SPONSORSHIP - (2 NOS.) - PRICE: US\$ 750

We will allow sponsor to hang four posters (1 x 2 meter) in cafeteria and one brochure stand on prime location in the cafeteria